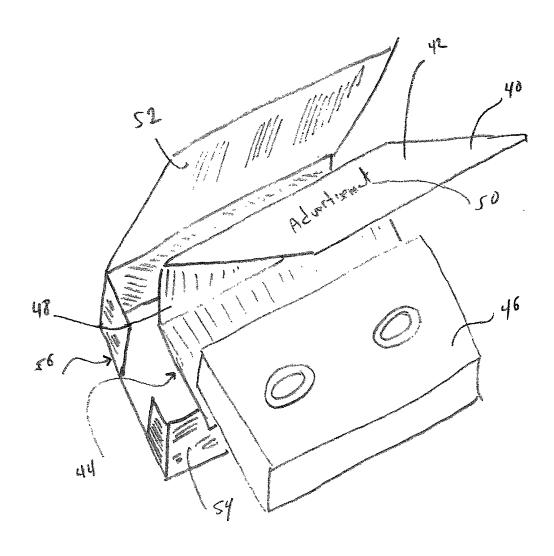


DIRECTED PRINTED MEDIA
Applicants: Swartz et al.
Attorney Docket No. 7840-82952-US
Sheet 2 of 3

F15.2



Title. METHOD FOR MARKETING DEMOGRAPHIC DIRECTED PRINTED MEDIA
Applicants: Swartz et al.
Attorney Docket No. 7840-82952-US
Sheet 3 of 3

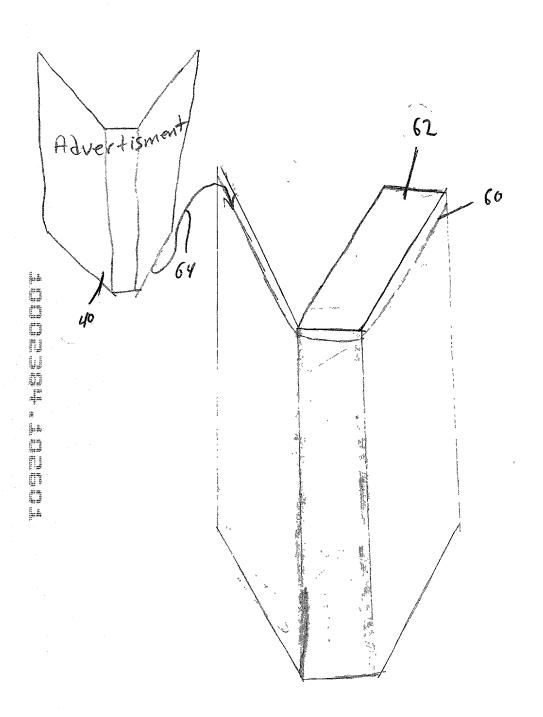


Fig. 3